

MARRIED PEOPLE DICTIONARY

AFFILIATES: These are organizations that Married People works with to create our awesome resources. These may be marriage experts or authorities in a specific subject.

ANNUAL MARRIAGE MINISTRY BUNDLE: Every year, Married People creates a bunch of resources that churches can use to help marriages. We used to call this product the Strategy Pack, but we now refer to it as the Annual Bundle.

CHAMPIONS: If you're someone who likes Married People and tells your friends about us, then you're already a champion. But now can set up a Champion account and get your own link to the MP Membership.

COMMUNICATOR: This is the term we use for the speaker who presents the message at an event or service. You might call them the preacher.

DATE NIGHT: We create date night experiences you give to couples to help them enjoy time together. These experiences start when they leave for their dates and last until they return home. The goal of each date is to help couples, learn, laugh, and affirm.

LARGER GROUP EXPERIENCE: This is the umbrella term we use to refer to one-night events, worship services, or marriage retreats. Larger groups don't have to be large, just as long as they're larger than a church's small groups.

MEMBERSHIP: The Married People Membership is our premium online resource built for married couples. Couples can purchase a membership for themselves or churches can buy bulk memberships for couples.

NIGHT OUT: This is the general term that we use to refer to our one-night marriage events. But feel free to call these events as something else.

ORANGE: Married People is the marriage division of Orange, which serves churches to help influence the next generation. The name comes from our strategy of partnering to combine the light of the church (represented by the color yellow) and the love of the home (represented by red) to form a unified voice.

ORANGE CONFERENCE: An annual three-day conference held in Atlanta, Ga., organized by Orange. Married People has a booth, breakout sessions, and networking opportunities at the conference each year.

ORANGE SPECIALIST: Your Orange Specialist (or OS for short) is your guide to Married People. They're your friend, advocate, and ministry guru. The fact that you get a real person to talk to is the main reason we're a partnership, not just another product.

PROMOTION: How can my church let people know about our marriage ministry? Promotion and marketing is how we answer that question. We provide you with of promotional materials—including bulletin inserts, posters, note cards, sample announcements, and graphics.

CHURCH LEADER: A church leader can be anyone within the church. That could be anyone from the senior pastor to a marriage ministry volunteer.

CHURCH PARTNERS: We call churches who use our resources church partners. That's because they're so much more than just our customers. Our aim is to partner with churches and work together to impact marriages.

SMALL GROUP EXPERIENCE: Different churches may call this different things—community group, Sunday school, Bible studies, or life group. But they all serve the same purpose—giving married couples a group of people they can meet and grow with regularly.

STRATEGY PACK: See Annual Marriage Ministry Bundle.

TABLE GAME: Every event we create has a few different games involved. The table game is played by all couples at the event with the table or group they're seated with.

TED LOWE: Ted Lowe is an author, speaker, and the founder and director of Married People. Ted has worked for a number of years at local churches, including Saddleback Church and North Point Community Church.

UP-FRONT GAME: Unlike the table game, up-front games are played by a few couples up on stage. Everyone else at the event just watches and enjoys.

YOUR BEST US: A marriage book written by Ted Lowe, with the subtitle: "Marriage is easier than you think."

YOUR BEST NIGHT OUT: Ted and Nancie Lowe have created a one-night event full of comedy and learning that happens at local churches across the country.

